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April 4, 2012  
Samsung Telecommunications America (STA)  
1601 Greenville Avenue, Dallas, TX

Dear Sir/Madam:

Your advertisement for a Market Analyst in the April 10 Student Daily interested me because the position that you described sounds exactly like the kind of job I am seeking.

According to the advertisement, your position requires sufficient knowledge of economics and marketing, Master degree or above and outstanding learning ability. I feel that I am competent to meet the requirements. I will be graduating from Graduate School of George Mason University this year with a M.S. degree. My studies have included courses in Macro/Micro-economics and market-based analyzing statistical methods. I have a strong enthusiasm about information technology and I am very confident that I will make good performance in Samsung.

I would appreciate your time in reviewing my enclosed resume and if there is any additional information you require, please contact me. I would welcome an opportunity to meet with you for a personal interview.

Sincerely,

Boyang Li